**DAILY ASSESSMENT FORMAT**

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| **Date:** | **03/08/2020** | **Name:** | **PRIYA P RAO** |
| **Course:** | Salesforce: CRM for Lightning Experience | **USN:** | **4AL18EC041** |
| **Topic:** | * [**Get Started with Salesforce CRM**](https://trailhead.salesforce.com/content/learn/modules/lex_implementation_basics/lex_implementation_basics_welcome) * [**Navigate Setup**](https://trailhead.salesforce.com/content/learn/modules/lex_implementation_basics/lex_implementation_basics_setup) | **Semester & Section:** | **4th sem ‘A’ section.** |
| **Github Repository:** | **Priya-Rao** |  |  |

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| **FORENOON SESSION DETAILS** |
| **Image of session**  **C:\Users\Pawan\Desktop\s.PNG**  **C:\Users\Pawan\Desktop\ss.PNG** |
| **In today’s session I have learnt about:**   * [**Get Started with Salesforce CRM**](https://trailhead.salesforce.com/content/learn/modules/lex_implementation_basics/lex_implementation_basics_welcome)**:** * **Describes what Salesforce is.** * **Salesforce is your customer success platform, designed to help you sell, service, market, analyze, and connect with your customers.** * **Describes what CRM is.** * **CRM stands for Customer Relationship Management.** * **This technology allows you to manage relationships with your customers and prospects and track data related to all of your interactions.** * **Describes key features of Lightning Experience.** * [**Navigate Setup**](https://trailhead.salesforce.com/content/learn/modules/lex_implementation_basics/lex_implementation_basics_setup)**:** * **Navigate using the navigation bar.** * **The app name displays on the left side of the navigation bar, and custom colours and branding make each app unique and easy to identify.** * **We can access other items and apps by clicking the App Launcher icon or the app name.** * **We can create records and access recent records and lists directly from the navigation bar for certain items like Opportunities.** * **Find and navigate in the App Launcher.** * **Use Quick Find to navigate in Setup.** |